THE MINISTER OF STATE IN ' THE MINISTRY OF LABOUR AND THE MINISTER OF STATE IN THE MIN1SIRY OF PARLIA-MENTARY AFFAIRS (SHRl RADHAKRISHAN MALAVIYA): (a) to (c) A Tripartite Committee on Workers Pariic'paiion in Ma-nagement has been set up in the Ministry of Labour which meets periodically to monitor the progress of implementation of the scheme of Workers participation in manage-ment and to discuss ways and means to effecively implement the scheme.

**Setting up of milk booth in Laxmi Nagar**

3161. SHRI CHATURANAN MISHRA: Will the Minister of AGRICULTURE be pleased-to state: *

(a) whether Government are aware that there is no Mother Dairy milk booth in Laxmi Nagar, Delhi-92;

(b) if so, whether any survey has been conducted in the area to set up a booth;

(c) whether in M-Blcck Laxmi Nagar, there is enough plan to set up a Milk booth near Church; and

(d) if so, the steps to be taken for setting up of a milk booth?

THE MINISTER OF STATE IN THE DEPARTMENT OF AGRICULTURE AND COOPE-RATION IN THE MINISTRY OF. AGRICULTURE (SHRI SHYAM LAL YADAV): (a) Yes, Sir. How-ever, Mother Dairy's 6 Insulated Containers are funcioning in Laxmi Nagar,

(b) to (d) A survey has been conducted in the area by the Mother Dairy officials to set up a booth. However, there is no plan to set up a Milk Booth in 'M' Block, Laxmi Nagar, near the Church, as there is no site available at this location.



**Telecast of Chitramala**

3162. SHRI THOMAS KUTHI-RAVATTOM: Will the Minister of INFORMATION AND BROAD-CASTING be pleased to slate:

(a) what is the fi eqtiency of the telecast of Chitramala and Chitrahar and the duration of each telecast;

(b) whether the Government are aware of the fact that 60 5 per cent of the population of 19 non-Hindi speaking States prefer Chitramala and there have been several agitations in various States for extending the frequency of Chitramala; and

(c) if so, wljether Government propose to increase the frequency of Chitramala; if so, by when and if not, the reasons therefor?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMA-TION AND BROADCASTING (PROF. K. K. TEWARY): (a)'Chilra-mala' is a fortnightly and 'Chid rahar' is a weekly programme on the natio-nal network. The duration of each programme is 30 minutes.

(b) Government is aware that both 'Chitramala' and "Chitrahar" are very popular among the viewers. But it is not aware of any agitation in various States for increasing the frequency of Chitramala.

(c) No, Sir. The present frequency of Chitramala is considered adequate , keeping in view the total transmission time available with Doerdarshan.

**Telecast of Hindi and regional films**

3163. SHRI THOMAS KUTHI-RAYATTOM: Will the Minister of INFORMATION AND BROAD-CASTING be pleased to state:

(a) whether it is a fact that the quality of regional language films is better than Hindi films;

(b) how many Hindi films have been telecast in 1989 alongwith the

number of regional language films telecast during 1989 language-wise; and

(c) the titles of Hindi and regional language films to be telecast during the rest of the year' 1989?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (PROF. K. K. TEWARY) : (a) No specific study has been done by Doordarshan on this subject. However, Hindi feature films are selected for telecast by Doordarshan from out of those offered for telecast by the producers/ right-holders. But in the case of regional feature films for telecast in the Sunday afternoon, only national award winning or parfbrania films are considered.

(b) From 1-1-1989 to 6-8-1989,43 Hindi and 36 regional language feature films have been telecast in the national network including late night telecast on Fridays.

Language-wise break-up of regional language films is as under:—

| | |
|---|---|
| Assamese | 4 |
| Bengali | 4 |
| Bodo | 1 |
| Kannada | 3 |
| Marathi | 4 |
| Malayalam | 6 |
| Oriya | 5 |
| Sanskrit | 1 |
| Tamil | 4 |
| Telugu | 4 |

(c) A number of feature films in Hindi and regional languages have been offered to Doordarshan for telecast. Decision to telecast them is taken only after receipt of good quality prints and satisfactory preview report. Therefore, it is not possible to indicate which films would be telecast during the rest of the year 1989.

**Training to Doordashan employees to correctly pronounce south Indian names**

3164. SHRI THOMAS KUTHIRAVATTOM: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government are aware of the fact that the announcers and 'Parliament News' leaders in Doordarshan very often pronounce South Indian names and places in an insulting manner;

(b) whether Government propose to direct Doordarshan to impact training in pronouncing South Indian names and.place names correctly;

(c) whether Government propose to direct the 'Parliament News' readers to pronounce correct names of Members of Parliament?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (PROF. K. K. TEWARY): (a) There have, been a few instances of incorrect pronunciation of names and places but no insult is meant.

(b) and (c) Such training is already being imparted to the news readers/ announcers of Doordarshan. Directions already exist that all names should be pronounced correctly.

**Assistance to Kerala for floods**

3165. SHRI THOMAS KUTHIRAVATTOM: Will the Minister of AGRICULTURE be pleased to state :

(a) the assistance given to Kerala in connection with the recent floods in the State;